

## [The Phoenix Project received a \\$550,000 grant Monday to research](#)

The Progress - Index (Petersburg, Virginia)

September 25, 2008 Thursday

Daily Edition

Copyright 2008 ProQuest Information and Learning  
All Rights Reserved  
ProQuest SuperText  
Copyright 2008 The Progress-Index

**Section:** Pg. A1

**Length:** 355 words

**Byline:** ELLIOTT ROBINSON, STAFF WRITER

### **Body**

---

WASHINGTON -- The Phoenix Project received a \$550,000 grant Monday to research increasing service and civic participation by college students nationwide.

The grant, from Learn and Serve America, a division of the Corporation for National and Community Service, was announced at the National Conference on Citizenship at the National Archives.

The Phoenix Project will partner with George Mason University and the Craigslist Foundation to research if and how online social tools and networks can engage students in nonprofit and civic service. If needs that are not currently met are identified in the research, the next step is to use social media to respond to those needs and increase student service, said David Carter, director of Programs for the Phoenix Project.

"This exciting opportunity will provide to universities and communities cutting edge tools to find mutually beneficial ways to work together, said Greg Werkheiser, executive director of the Phoenix Project, in a press release.

The Craigslist Foundation is a publicly supported, non-endowed foundation and does not award grants. It focuses on the production of events and resources to benefit other nonprofits, causes and people.

George Mason, which is beginning its partnership with the Phoenix Project in Fairfax County, will offer its record of technology and program evaluation for the research.

"The potential for employing technology to impact students' education and the health of our communities appears boundless," Carter said.

The grant begins Oct. 1 and it may take about a year before the results of the research could develop into online tools, Carter said.

The Phoenix Project was founded in 2006 to use colleges in universities across to Virginia to help revitalize economically- distressed communities by using university resources and volunteer manpower.

Its pilot program began in Petersburg in the summer of 2006. Since then, its university-community partnership has expanded into the Southeast Community in Newport News and along U.S. Route 1 in southern Fairfax County.

- Elliott Robinson may be reached at 722-5160 or at [erobinson@progress-index.com](mailto:erobinson@progress-index.com)

The Phoenix Project received a \$550,000 grant Monday to research

## Classification

---

**Language:** ENGLISH

**Journal Code:** PGNX

**Subject:** GRANTS & GIFTS (94%); STUDENTS & STUDENT LIFE (91%); COLLEGE STUDENTS (90%); ENDOWMENTS (90%); INTERNET SOCIAL NETWORKING (90%); NONPROFIT ORGANIZATIONS (90%); PRESS RELEASES (90%); SERVICE LEARNING (90%); ALLIANCES & PARTNERSHIPS (78%); NATIONAL ARCHIVES (78%); CONFERENCES & CONVENTIONS (73%); RESEARCH REPORTS (73%); SOCIAL MEDIA (71%); EXECUTIVES (69%)

**Company:** CRAIGSLIST INC (57%)

**Organization:** CORP FOR NATIONAL & COMMUNITY SERVICE (84%)

**Industry:** COLLEGE STUDENTS (90%); INTERNET SOCIAL NETWORKING (90%); EDUCATIONAL SERVICES (78%); NATIONAL ARCHIVES (78%); SOCIAL MEDIA (71%); ARCHIVE COLLECTIONS (57%)

**Person:** Carter, David

**Geographic:** VIRGINIA, USA (94%); UNITED STATES (92%)

**Load-Date:** September 25, 2008

---

End of Document