

Greg Werkheiser's mission is connecting the lessons of our past to the leadership of our future. He believes this is achieved by *protecting*, *conveying*, and *applying* wisdom gleaned from history and diverse cultures to solve modern challenges and build a better society. To achieve these goals, has Greg pursued three professional practices – cultural heritage and civil rights law, augmented reality technology entrepreneurship, and innovation in leadership education.

Greg is Founding Partner of [Cultural Heritage Partners](#), the world's premier law firm in its field. CHP helps clients protect special places, objects, and practices, including artifacts, artworks, architecture, landscapes, and traditions. CHP has secured numerous landmark victories, particularly for Indigenous and Black heritage and civil rights.

In addition, Greg is Co-founder and CEO of [ARtGlass](#), the global leader in bringing augmented reality to cultural tourism. ARtGlass groundbreaking software and insights empower iconic museums, historic sites, and cultural attractions to provide AR tours to millions of visitors, conveying wisdom through intellectual and emotional immersive storytelling.

Greg has also pioneered influential new methods of leadership education. The multiple institutes he has established have nurtured tens of thousands of emerging leaders of social change across all sectors. The Carnegie Foundation for Teaching recognized Greg as one of America's top civic educators.

In all such pursuits, Greg collaborated with teams of talented and dedicated colleagues.

Early in his career, Greg was heavily involved in direct political service, which included standing as a candidate for the Virginia legislature, writing speeches for a President and First Lady, US Ambassador to France, and US Senator, and advocating for state investment in public higher education.

Greg is an alumnus of the College of William and Mary, his education made possible thanks to a stranger who learned of Greg's financial situation and helped fund his tuition, in return for Greg's pledge to continue the cycle of generosity. Greg earned his law degree from the University of Virginia.

Greg, along with his wife Marion, daughter Amelia, and extended family call Richmond, Virginia home. His hobbies include adventurous travel, creative writing, pun-making (black belt), and befriending wild crows.